

FLORIDA FICTITIOUS NAME OR DBA REGISTRATION

If you are planning to start your own business, especially if you are interested in a sole proprietorship, you may want Spiegel & Utrera to handle your Fictitious Name or DBA (hereinafter "fictitious name").

A fictitious name is any name under which a person transacts business in the state other than his legal name.

Registering a fictitious name is valuable for corporations. The corporation may always use its name. If, however, the corporation wishes to use any name other than its name, it must file a fictitious name. For example, XYZ, Inc., a Florida corporation wants to open a restaurant and called "Clucky Chicken". XYZ, Inc. must file a DBA with the State of Florida in order to operate under "Clucky Chicken". By registering the fictitious name, the corporation may use its name or "Clucky Chicken".

One advantage of registering a fictitious name is that you can obtain a Federal Identification Number for the fictitious name to enable you to open a bank account for the business under the fictitious name.

If a business fails to comply with the applicable Florida Laws on fictitious name registrations, the results may be adverse in a court of law. A person who fails to comply with the requirements of Florida Law on fictitious names may be charged with a misdemeanor of the second degree.

If you have a fictitious name now, keep in mind that a fictitious name registration will be effective for a period of five years and expires on December 31st of the fifth year.

To order your Fictitious Name or DBA, call the Spiegel & Utrera office nearest you.

If you have any questions, please call a Spiegel & Utrera office listed below:

MIAMI, FL CALL: 305-854-6000 800-603-3900 FAX: 305-857-3700	NEW YORK CITY, NY CALL: 212-962-1000 800-576-1100 FAX: 212-964-5600	TAMPA, FL CALL: 813-871-5400 800-658-5900 FAX: 813-870-2500	LAS VEGAS, NV CALL: 702-364-2200 888-530-4500 FAX: 702-458-2100
CHICAGO, IL CALL: 312-443-1500 888-514-9800 FAX: 312-443-8900	LOS ANGELES, CA CALL: 323-936-3400 888-520-7800 FAX: 323-939-5600	LONG ISLAND, NY CALL: 516-338-9100 888-797-6200 FAX: 516-338-9200	DOVER, DE CALL: 302-744-9800 888-641-3800 FAX: 302-674-2100
FT LAUDERDALE, FL CALL: 954-630-9800 800-465-8500 FAX: 954-561-7900	CLIFTON, NJ CALL: 973-473-2000 888-336-8400 FAX: 973-778-2900	ORLANDO, FL CALL: 407-898-5500 888-991-9700 FAX: 407-894-5700	