



Puzzled about Trademarks or Copyrights?

Spiegel & Utrera can help with trademarking or copyrighting. Our goal is to be the "USA's Value Leader" providing our clients with high quality trademark services at the lowest possible price. At Spiegel & Utrera, we work very hard every day to fulfill this goal, pushing the boundaries of value, day after day just for you, our client.

What is a trademark? A trademark is a word, name, symbol, phrase, slogan, or combination of these items which is used to mark and distinguish goods

or services to indicate their source or origin. Trademark rights may be used to prevent others from using the same or a similar mark. Service Marks are a type of trademark. A copyright protects the writings of an author against copying. Literary, dramatic, musical, and artistic works are included within the protection of the copyright law. A copyright protects the form of expression rather than the subject matter.

SPIEGEL & UTRERA can obtain your trademark or copyright:

Federal Trademark Search	\$ 175.00
Common Law Trademark Search	250.00
Federal Trademark Registration	699.95
Federal Trademark Registration B/W	899.95
Federal Trademark Registration Color	1099.95
Federal Copyright Registration	249.95



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