

TRADEMARK & COPYRIGHT INFORMATION PACKET

STEP ONE. *Submit your Trademark, Copyright or Trade Dress Order*

We make it convenient for you to submit your Trademark, Copyright or Trade Dress. You can complete and submit an order online with our (128 bit encrypted) secure order form. This will take, approximately, 5 minutes of your time. You can call one of our many offices toll free or you can also visit one of our many office locations. If visiting one of our offices, please call to verify attorney availability and to request an appointment.

STEP TWO. *Preparation of the Trademark, Copyright or Trade Dress Application*

Our staff will prepare your Trademark, Copyright or Trade Dress Registration Application based upon the information you have submitted.

STEP THREE. *Verification of the Trademark, Copyright or Trade Dress Application*

Once Spiegel & Utrera, P.A. has prepared your Trademark, Copyright or Trade Dress Registration Application, it will be emailed to you for your approval and signature. Once you have approved and signed the Trademark, Copyright or Trade Dress Registration Application, you will return it to Spiegel & Utrera, P.A. along with Credit Card authorization for payment of the government filing fee.

STEP FOUR. *Sending of Trademark, Copyright or Trade Dress Application to the Government*

Once Spiegel & Utrera, P.A. receives your signed Trademark, Copyright or Trade Dress Registration Application and the government filing fee from you, your Trademark, Copyright or Trade Dress Application will be filed with the government.

STEP FIVE. *Confirmation of Filing of Trademark, Copyright or Trade Dress Application to the Government*

Upon filing your Trademark, Copyright or Trade Dress Application with the Government, Spiegel & Utrera, P.A. will give you written confirmation of the filing of your Trademark, Copyright or Trade Dress Application with the Government.

**We will help you to protect what distinguishes you from the rest!
FEDERAL or STATE TRADEMARK or SERVICEMARK**

We will help you to protect what distinguishes you from the rest! A distinctive mark that customers associate with your products or services is very valuable. Registering your Federal or State Trademark or Servicemark will prevent copycats from confusing customers and damaging your reputation. Spiegel & Utrera, P.A., has helped numerous clients to register their Federal or State trademark or servicemark. Allow Spiegel & Utrera, P.A. to use its legal understanding to ease you through the trademark or servicemark registration process.

A Federal, State, Common Law or Combination Trademark or Servicemark search helps to uncover a similar mark in use. Conducting a search also shows your intent to act in good faith, which can be a very important factor should a problem ever arise.

TRADE DRESS

We will help you to protect your "Total Image" !

The trade dress of a product involves the "total image" and can include the color of the packaging, the configuration of goods, etc. Registering your Trade Dress prevents other companies from using similar product dressing or packaging. This prevents consumers from confusing your products with those of another producer.

Trade Dress is a distinctive, nonfunctional feature, which distinguishes a merchant's or manufacturer's goods or services from those of another. The trade dress of a product involves the "Total Image" and can include the color of the packaging, the configuration of goods, etc... Even the theme of a restaurant may be considered trade dress.

COPYRIGHT

We will protect your literary, dramatic, musical, artistic or intellectual works of authorship!

A copyright is a form of protection provided by the laws of the United States to the authors of "original works of authorship" including literary, dramatic, musical, artistic, and certain other intellectual works. This protection is available to both published and unpublished works. Find out what the 1976 Copyright Act does for you.

If you have any questions, please call a Spiegel & Utrera office listed below:

MIAMI, FL CALL: 305-854-6000 800-603-3900 FAX: 305-857-3700	NEW YORK CITY, NY CALL: 212-962-1000 800-576-1100 FAX: 212-964-5600	TAMPA, FL CALL: 813-871-5400 800-658-5900 FAX: 813-870-2500	LAS VEGAS, NV CALL: 702-364-2200 888-530-4500 FAX: 702-458-2100
CHICAGO, IL CALL: 312-443-1500 888-514-9800 FAX: 312-443-8900	LOS ANGELES, CA CALL: 323-936-3400 888-520-7800 FAX: 323-939-5600	LONG ISLAND, NY CALL: 516-338-9100 888-797-6200 FAX: 516-338-9200	DOVER, DE CALL: 302-744-9800 888-641-3800 FAX: 302-674-2100
FT LAUDERDALE, FL CALL: 954-630-9800 800-465-8500 FAX: 954-561-7900	CLIFTON, NJ CALL: 973-473-2000 888-336-8400 FAX: 973-778-2900	ORLANDO, FL CALL: 407-898-5500 888-991-9700 FAX: 407-894-5700	

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